

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from March 13, 2013 at Stardust Foundation Conference Room

Present: P. Carter, B. Chabot, M. Traudt, S. Muldoon, D. Stankus

Excused: M. Alberici, J. Camardo, L. Frank, A. Fuller, C. Reilley, K. Walker, M. Vanek

Absent: J. Loperfido, E. McHugh,

Guests:

Approval of the Minutes

B. Chabot read the Commission's mission and vision statements. B. Chabot made a motion to accept the 1/09/13 minutes as submitted. The motion was seconded by S. Muldoon. **All were in favor and the motion carried.**

Approval of the Treasurer's Report

B. Murdoch reported on expenses since 1/09/13. D. Stankus made a motion to accept the Treasurer's Report. The motion was seconded by S. Muldoon. **All were in favor and the motion carried.**

Site Directors

B. Chabot stated that the recent First Friday event, that was held in conjunction with IGNITE the Winter Festival, was very well attended. P. Carter said people loved the ice sculpture of Harriet Tubman.

Marketing Committee

B. Murdoch stated inquiry numbers were up February due to bonus leads received from Family Circle. B. Murdoch mentioned that an ad featuring Harriet Tubman, placed in AAA Magazine in the New York City area, was generating many phone calls. She is moving forward with the TripAdvisor and WRVO marketing efforts.

Community Outreach

S. Muldoon announced that A. Fuller & John Kinglsey from the Seward House Museum did an excellent job in the schools kicking off the annual Passport to History Program. Their combined efforts did much to increase the pride, awareness, and knowledge level of the students.

S. Muldoon also mentioned that the History's Hometown walking tour promo video created by Matt Drastal, has been very well received.

Unfinished Business

B. Murdoch announced that the final historical information on Fort Hill Cemetery for the podcast project will be received soon. We are hopeful that the project will be ready for the summer tourist season.

New Business – no report

Announcements

Commission members shared event information at their sites.

A motion was made to adjourn the meeting at 10:10 a.m. by D. Stankus. The motion was seconded by M. Traudt. **The next Commission meeting will be held at Theater Mack at the Cayuga Museum on 5/8/13.**

Recorded by Barbara Murdoch